



WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

www.Fox8.com

CONTRACT

<u>Contract / Revision</u> 567503 /		<u>Alt Order #</u> 09787396
<u>Product</u> NRCC IE 2012		
<u>Contract Dates</u> 10/19/12 - 10/25/12		<u>Estimate #</u> 2954
<u>Advertiser</u> National Republican Congressional Committ		<u>Original Date / Revision</u> 08/10/12 / 08/10/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WJW	<u>Account Executive</u> Alexandra Bradley	<u>Sales Office</u> Washington DC
<u>Special Handling</u> Do Not Mail		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 8380	<u>Advertiser Code</u> 155	<u>Product Code</u> 426
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

National Media Research Planning & Placement
815 Slaters Lane
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	8	10/19/12	10/19/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$1,700.00
		FOX8-NWS-MORNG										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----F--				1	\$1,700.00			
N 2	8	10/22/12	10/22/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$1,700.00
		FOX8-NWS-MORNG										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				1	\$1,700.00			
N 3	8	10/23/12	10/23/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$1,700.00
		FOX8-NWS-MORNG										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$1,700.00			
N 4	8	10/24/12	10/24/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$1,700.00
		FOX8-NWS-MORNG										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--W----				1	\$1,700.00			
N 5	8	10/25/12	10/25/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$1,700.00
		FOX8-NWS-MORNG										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---T---				1	\$1,700.00			
N 6	8	10/19/12	10/19/12	M-F 6a-8a	6a-8a Rotator		:30			NM	2	\$3,400.00
		FOX8-NWS-MORNG										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----F--				2	\$1,700.00			
N 7	8	10/22/12	10/22/12	M-F 6a-8a	6a-8a Rotator		:30			NM	2	\$3,400.00
		FOX8-NWS-MORNG										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	M-----				2	\$1,700.00			
N 8	8	10/23/12	10/23/12	M-F 6a-8a	6a-8a Rotator		:30			NM	2	\$3,400.00
		FOX8-NWS-MORNG										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-T-----				2	\$1,700.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



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<u>Contract / Revision</u>	<u>Alt Order #</u>
567503 /	09787396

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/19/12 - 10/25/12	NRCC IE 2012	2954

<u>Advertiser</u>	<u>Original Date / Revision</u>
National Republican Con	08/10/12 / 08/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 9	8	10/24/12	10/24/12	M-F 6a-8a	6a-8a Rotator		:30			NM	2	\$3,400.00
		FOX8-NWS-MORNG										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	--W----				2	\$1,700.00			
N 10	8	10/25/12	10/25/12	M-F 6a-8a	6a-8a Rotator		:30			NM	2	\$3,400.00
		FOX8-NWS-MORNG										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	---T---				2	\$1,700.00			
N 11	8	10/19/12	10/19/12	M-F 8a-9a	8a-9a News		:30			NM	2	\$3,400.00
		FOX8-NWS-8AM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	----F--				2	\$1,700.00			
N 12	8	10/22/12	10/22/12	M-F 8a-9a	8a-9a News		:30			NM	2	\$3,400.00
		FOX8-NWS-8AM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	M-----				2	\$1,700.00			
N 13	8	10/23/12	10/23/12	M-F 8a-9a	8a-9a News		:30			NM	2	\$3,400.00
		FOX8-NWS-8AM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-T-----				2	\$1,700.00			
N 14	8	10/24/12	10/24/12	M-F 8a-9a	8a-9a News		:30			NM	2	\$3,400.00
		FOX8-NWS-8AM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	--W----				2	\$1,700.00			
N 15	8	10/25/12	10/25/12	M-F 8a-9a	8a-9a News		:30			NM	2	\$3,400.00
		FOX8-NWS-8AM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	---T---				2	\$1,700.00			
N 16	8	10/20/12	10/20/12	Fox 8 News Sa 8a-10a	Sa 8a-10a		:30			NM	1	\$800.00
		FOX8-SAT MORN										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	-----S-				1	\$800.00			
N 17	8	10/21/12	10/21/12	Fox 8 News Su 8a-10a	Su 8a-10a		:30			NM	2	\$1,600.00
		FOX8 NWS SU-8A										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	-----S				2	\$800.00			
N 18	8	10/19/12	10/19/12	M-F 9a-10a	9a-10a		:30			NM	2	\$2,200.00
		FOX8 NEWS-9AM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	----F--				2	\$1,100.00			
N 19	8	10/22/12	10/22/12	M-F 9a-10a	9a-10a		:30			NM	2	\$2,200.00
		FOX8 NEWS-9AM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	M-----				2	\$1,100.00			
N 20	8	10/23/12	10/23/12	M-F 9a-10a	9a-10a		:30			NM	2	\$2,200.00
		FOX8 NEWS-9AM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-T-----				2	\$1,100.00			
N 21	8	10/24/12	10/24/12	M-F 9a-10a	9a-10a		:30			NM	2	\$2,200.00
		FOX8 NEWS-9AM										

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567503 /	09787396

Contract Dates	Product	Estimate #
10/19/12 - 10/25/12	NRCC IE 2012	2954

Advertiser	Original Date / Revision
National Republican Con:	08/10/12 / 08/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 --W---- 2 \$1,100.00												
N 22	8	10/25/12	10/25/12	M-F 9a-10a	9a-10a		:30			NM	2	\$2,200.00
FOX8 NEWS-9AM												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 ---T--- 2 \$1,100.00												
N 23	8	10/19/12	10/19/12	M-F 10a-11a	10a-11a		:30			NM	1	\$650.00
NEW DY CLEVELND												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 ----F-- 1 \$650.00												
N 24	8	10/22/12	10/22/12	M-F 10a-11a	10a-11a		:30			NM	1	\$650.00
NEW DY CLEVELND												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 M----- 1 \$650.00												
N 25	8	10/23/12	10/23/12	M-F 10a-11a	10a-11a		:30			NM	1	\$650.00
NEW DY CLEVELND												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 -T----- 1 \$650.00												
N 26	8	10/24/12	10/24/12	M-F 10a-11a	10a-11a		:30			NM	1	\$650.00
NEW DY CLEVELND												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 --W---- 1 \$650.00												
N 27	8	10/25/12	10/25/12	M-F 10a-11a	10a-11a		:30			NM	1	\$650.00
NEW DY CLEVELND												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 ---T--- 1 \$650.00												
N 28	8	10/20/12	10/20/12	Fox 8 News Sa 8a-10a	Sa 8a-10a		:30			NM	2	\$1,600.00
FOX8-SAT MORN												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -----S- 2 \$800.00												
N 29	8	10/21/12	10/21/12	Fox 8 News Su 10a-11a	Su 10a-11a		:30			NM	1	\$800.00
FOX NWS SUNDAY												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 -----S 1 \$800.00												
N 30	8	10/22/12	10/22/12	M-F 4p-5p	4p-5p		:30			NM	1	\$1,000.00
JUDGE JUDY												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 M----- 1 \$1,000.00												
N 31	8	10/24/12	10/24/12	M-F 4p-5p	4p-5p		:30			NM	1	\$1,000.00
JUDGE JUDY												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 --W---- 1 \$1,000.00												
N 32	8	10/25/12	10/25/12	M-F 4p-5p	4p-5p		:30			NM	1	\$1,000.00
JUDGE JUDY												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 ---T--- 1 \$1,000.00												
N 33	8	10/19/12	10/19/12	M-F 5p-6p News	5p-6p News		:30			NM	1	\$1,800.00
FOX8-NWS-5PM												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 ----F-- 1 \$1,800.00												

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<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/19/12 - 10/25/12	NRCC IE 2012	2954

<u>Advertiser</u>	<u>Original Date / Revision</u>
National Republican Con:	08/10/12 / 08/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 34	8	10/22/12	10/22/12	M-F 5p-6p News	5p-6p News		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	M-----				1	\$1,800.00			
N 35	8	10/23/12	10/23/12	M-F 5p-6p News	5p-6p News		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-T-----				1	\$1,800.00			
N 36	8	10/24/12	10/24/12	M-F 5p-6p News	5p-6p News		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	--W----				1	\$1,800.00			
N 37	8	10/25/12	10/25/12	M-F 5p-6p News	5p-6p News		:30			NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	---T---				1	\$1,800.00			
N 38	8	10/20/12	10/20/12	College Football Early	College Football E		:30			NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	-----S-				1	\$1,300.00			
N 39	8	10/22/12	10/22/12	M-F 7p-730p News	7p-730p News		:30			NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	M-----				1	\$1,600.00			
N 40	8	10/23/12	10/23/12	M-F 7p-730p News	7p-730p News		:30			NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	-T-----				1	\$1,600.00			
N 41	8	10/25/12	10/25/12	M-F 7p-730p News	7p-730p News		:30			NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	---T---				1	\$1,600.00			
N 42	8	10/19/12	10/19/12	M-F 730-8p	730p-8p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	----F--				1	\$2,000.00			
N 43	8	10/24/12	10/24/12	M-F 730-8p	730p-8p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	--W----				1	\$2,000.00			
D 44	8	10/20/12	10/20/12	Sat 7p-8p	7p-8p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	-----S-				1	\$1,050.00			
N 45	8	10/20/12	10/20/12	College Football Late	College Football L		:30			NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/15/12	10/21/12	-----S-				1	\$1,050.00			
N 46	8	10/24/12	10/24/12	World Series on FOX	7p-CC		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/22/12	10/28/12	--W----				1	\$7,500.00			

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National Republican Con	08/10/12 / 08/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 --W---- 1 \$7,500.00												
N 47	8	10/25/12	10/25/12	World Series on FOX	7p-CC		:30			NM	1	\$7,500.00
MLB: WS GM2												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 ---T--- 1 \$7,500.00												
N 48	8	10/22/12	10/22/12	M-F 10p-1030p	10p-1030p		:30			NM	1	\$2,800.00
FOX8-NWS-10PM												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 M----- 1 \$2,800.00												
N 49	8	10/24/12	10/24/12	M-F 10p-1030p	10p-1030p		:30			NM	1	\$2,800.00
FOX8-NWS-10PM												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 --W---- 1 \$2,800.00												
N 50	8	10/25/12	10/25/12	M-F 10p-1030p	10p-1030p		:30			NM	1	\$2,800.00
FOX8-NWS-10PM												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 ---T--- 1 \$2,800.00												
N 51	8	10/19/12	10/19/12	Friday Night Touchdown	Friday Night Touch		:30			NM	1	\$1,100.00
BG BNG THRY B												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 ----F-- 1 \$1,100.00												
N 52	8	10/22/12	10/22/12	M-F 11p-1130p	11p-1130p		:30			NM	1	\$1,100.00
BG BNG THRY B												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 M----- 1 \$1,100.00												
N 53	8	10/23/12	10/23/12	M-F 11p-1130p	11p-1130p		:30			NM	1	\$1,100.00
BG BNG THRY B												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 -T----- 1 \$1,100.00												
N 54	8	10/24/12	10/24/12	M-F 11p-1130p	11p-1130p		:30			NM	1	\$1,100.00
BG BNG THRY B												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 --W---- 1 \$1,100.00												
N 55	8	10/25/12	10/25/12	M-F 11p-1130p	11p-1130p		:30			NM	1	\$1,100.00
BG BNG THRY B												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 ---T--- 1 \$1,100.00												
N 56	8	10/19/12	10/19/12	M-F 1130p-12a	1130p-12a		:30			NM	1	\$700.00
SEINFELD												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/15/12 10/21/12 ----F-- 1 \$700.00												
N 57	8	10/22/12	10/22/12	M-F 1130p-12a	1130p-12a		:30			NM	1	\$700.00
SEINFELD												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 M----- 1 \$700.00												
N 58	8	10/23/12	10/23/12	M-F 1130p-12a	1130p-12a		:30			NM	1	\$700.00
SEINFELD												
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/22/12 10/28/12 -T----- 1 \$700.00												

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.



WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

www.Fox8.com

Contract / Revision	Alt Order #
567503 /	09787396

Contract Dates	Product	Estimate #
10/19/12 - 10/25/12	NRCC IE 2012	2954

Advertiser	Original Date / Revision
National Republican Con	08/10/12 / 08/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 59	8	10/24/12	10/24/12	M-F 1130p-12a	1130p-12a		:30			NM	1	\$700.00
		SEINFELD										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	--W----				1	\$700.00			
N 60	8	10/25/12	10/25/12	M-F 1130p-12a	1130p-12a		:30			NM	1	\$700.00
		SEINFELD										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	---T---				1	\$700.00			
N 61	8	10/21/12	10/21/12	Su 11p-12a	11p-12a		:30			NM	1	\$800.00
		BG-THEORY WK B										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$800.00			
Totals											77	\$117,900.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/25/12	77	\$117,900.00	\$100,215.00
Totals	77	\$117,900.00	\$100,215.00

Signature: _____ **Date:** _____

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.